

Press Release

For Immediate Release

26 November 2025, Hong Kong



KEF, the premium speaker brand of Gold Peak, partners with Huawei to unlock new wireless high-fidelity experience with HUAWEI HiPlay

KEF, the premium speaker brand of Gold Peak Technology Group Limited (stock code: 40), announced partnership with Huawei to introduce HUAWEI HiPlay wireless transmission technology to KEF's award-winning wireless HiFi speaker range for the first time. By combining KEF's acoustic excellence with Huawei's smart technology expertise, the two brands will bring high-resolution, lossless audio at 192kHz/24bit, delivering an unprecedented level of clarity and convenience for music lovers.

Expected from the first quarter of 2026, a firmware update for KEF's LS Wireless Collection speakers will be released to support the HUAWEI HiPlay ecosystem. This update will enable users to stream high-resolution music from their favourite platforms directly to KEF's wireless HiFi speakers with a single tap from Huawei HarmonyOS 6-compatible smartphones and tablets — delivering a seamless, stable, and high-fidelity audio experience.

Acoustic excellence meets wireless innovation

For over six decades, KEF has consistently pushed the boundaries of high-fidelity sound through relentless innovation. Today, KEF stands at the forefront of the premium audio industry with award-winning wireless HiFi speaker models including LSX II, LS50 Wireless II, and LS60 Wireless, powered by its proprietary W2 wireless platform. Renowned for robust connectivity and superior streaming performance, the W2 platform reflects KEF's expertise in integrated wireless solutions, making KEF an ideal audio partner for HUAWEI HiPlay.

Perfect display of high-fidelity transmission of original sound

The latest HUAWEI HiPlay technology enables lossless audio transmission at up to 192kHz/24bit over Wi-Fi. As one of the first audio partners for this latest technology from Huawei, KEF's high-fidelity engineering excellence provides the ideal foundation for HUAWEI HiPlay, allowing listeners to enjoy pure, accurate, and detailed sound with convenience.

Gold Peak Technology Group Limited 金山科技工業有限公司

KEF, the premium speaker brand of Gold Peak, partners with Huawei to unlock new wireless high-fidelity experience with HUAWEI HiPlay

KEF x Huawei setting new heights for wireless experience

Grace Lo, President of KEF Audio Group said, "We are honoured and excited about the partnership with Huawei, which is a joint commitment to advance the standards of the consumer audio industry and steer it into a new era of wireless high-fidelity. By uniting KEF's acoustic engineering with Huawei's smart technology ecosystem, the collaboration delivers a modern listening experience defined by clarity, immersion and uncompromised fidelity."



Huawei introduced the Meta80 phone series and the new HiPlay high-fidelity streaming technology at the press conference yesterday. KEF proudly stands as a member of the inaugural group of collaborating acoustic brands.



###